

### HealthPartners

- Not-for-profit, consumer-governed
- Integrated care and financing system
  - 12,000 employees
  - Health plan
    - 1.36 million members in Minnesota and surrounding states
  - Medical Clinics
    - 500,000 patients
    - 800 physicians
      - HealthPartners Medical Group
      - Stillwater Medical Group
    - · 35 medical and surgical specialties
    - 50 locations
    - Multi-payer

- Specialties: oral surgery, orthodontics, pediatric dentistry, periodontics, prosthodontics
- 20 locations
- Four hospitals
  - Regions: 454-bed level 1 trauma and tertiary center
  - Lakeview: 97-bed acute care hospital, national leader in orthopedic care
  - · Hudson: 25-bed critical access hospital, award-winning healing arts program
  - · Westfields: 25-bed critical access hospital, regional cancer care location







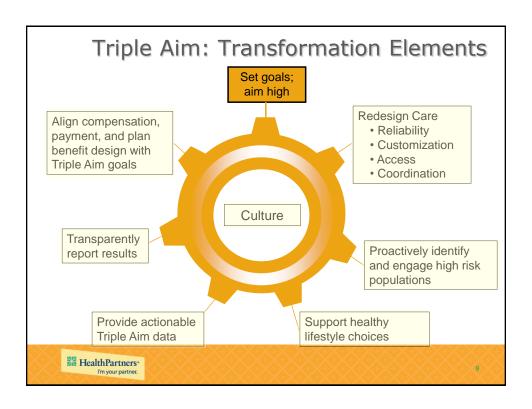


# Achieving Value in Health Care

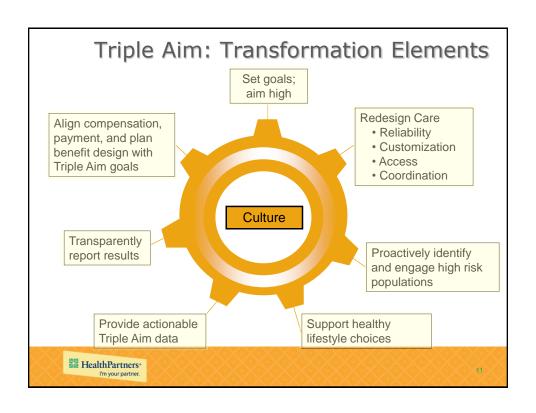
- The stakeholders agree on a set of mutual, measurable goals for the health system
- The extent to which the goals are being achieved is reported to the public
- Resources are available to achieve the goals
- Stakeholder incentives, imperatives, and sanctions are aligned with the agreed-on health system goals
- Leaders among all stakeholders endorse and promote the agreed-on health system goals.

HealthPartners\*
I'm your partner.

Kottke TE, Pronk NP, Isham GJ. The simple health system rules that create value. Prev Chronic Dis 2012;9:110179.



Health Success	Experience Success	Affordability Success
Improved health for our customers and community as measured by:  Better well being, more satisfied and healthy lives.  The best local and national health outcomes and the best performing health care costs in the region.	Deliver an exceptional experience that customers want and deserve at an affordable cost as measured by:  •The best performance on customer's willingness to recommend our clinics, hospitals and health plan to family and friends.  •Feeling well-supported, respected and cared for throughout life.	Lower health care costs for our customers as measured by:  Cost trends that are at or below general inflation (Consumer Price Index, a leading economic indicator).  The best performing overall health care costs in the region.  HealthPartners clinics and hospitals will be in the best 10 percent in the region in overall costs of health care.





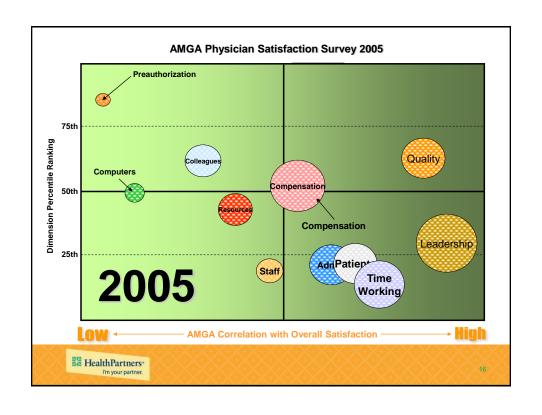


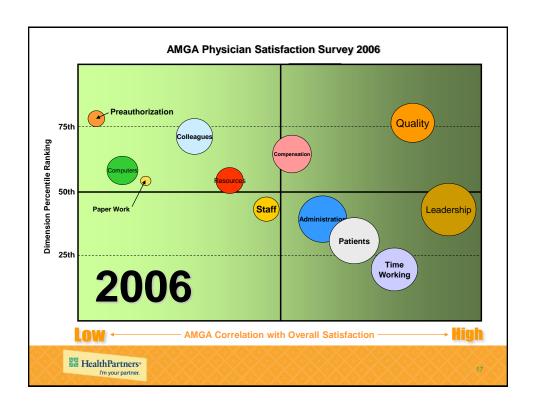
### Physician/Dentist Culture: Grounded in Partnership

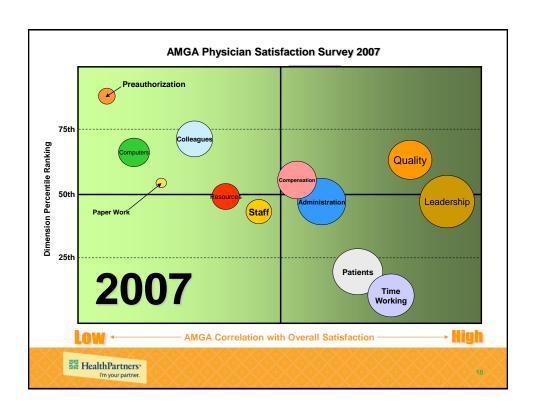
- Started with vision for the future of health care
  - "Escape Fire," Dr. Don Berwick's Plenary Address at IHI's 1999 National Forum.
  - Crossing the Quality Chasm. Institute of Medicine (2001)
  - Zen and the Art of Physician Autonomy Maintenance. Reinertsen. Annals of Internal Medicine, 138(12), 992-995. (2003)
- Discussion with every doctor: Partnership Agreement
- Built into our ongoing processes
  - New physician interviews/orientation
  - Annual performance reviews for doctors and leaders
  - Approaches to care redesign

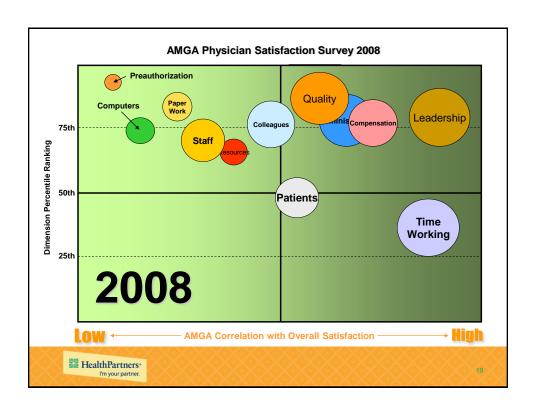


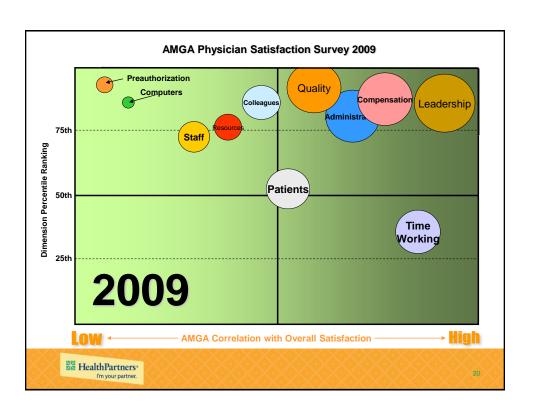
### HealthPartners Physician & Dentist Partnership Agreement PHYSICIAN & DENTIST GIVES ORGANIZATIONAL GIVES Involve and engage doctors Excel in clinical expertise and practice Be Patient Centered Support a practice that works for both Pursue clinical practice consistent with patients and doctors the 6 aims Advance personal and care team Be Patient Centered expertise and excellence Support the 6 aims of practice and remove Seek and implement best practices of barriers at the point of care care for patients Provide an environment and tools to ensure Reduce unnecessary variation in care satisfying and sustainable practices to support quality, reliability, and Promote trust and accountability within customized care based on patients teams and the medical/dental groups needs Create opportunities to educate physicians, Create innovations for care and care dentists and staff about 6 Aims centered delivery and be open to innovations and care ideas for improvement needed in our Provide support for a healthy and balanced environment work life for doctors Show flexibility and openness to Respect physicians' and dentists' time to change allow care of patients HealthPartners

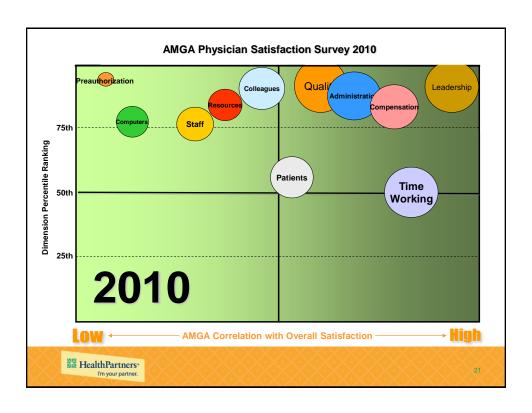


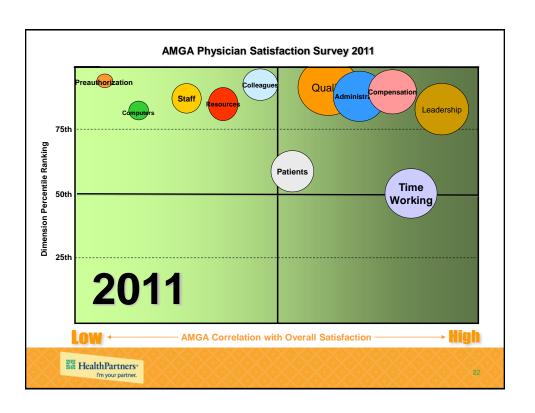


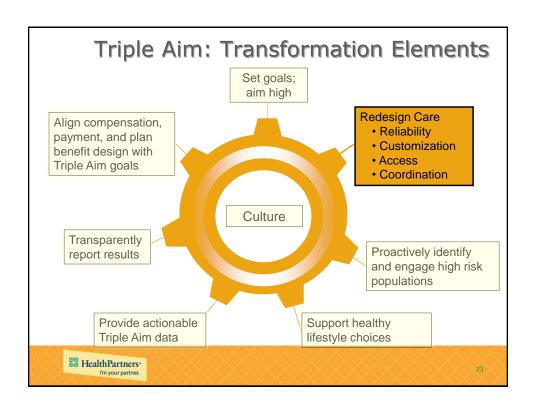


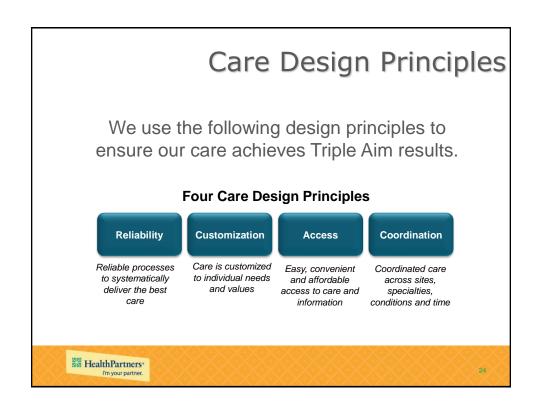




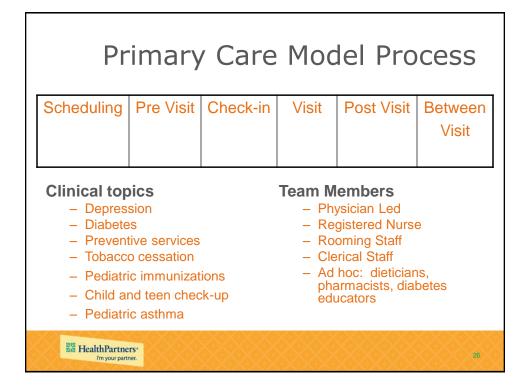




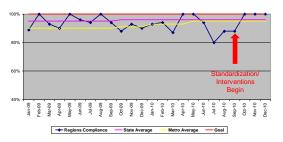




# Four Care Design Principles Reliability Customization Access Coordination Throughout our system we develop consistent approaches to deliver reliable, standardized care focused on the patient: Evidence-based Decision support in electronic medical record Processes are standardized; waste and rework eliminated through process redesign techniques Every member of the care team contributes to their maximum potential; Defined roles and responsibilities Physicians, and other care team members lead improvement initiatives



## A Foundation of standardized care: Ventilator Associated Pneumonia Prevention Bundle Compliance



- Standardization / Interventions
  - Unit relocated October 2009
  - · Mandatory re-education about Bundle
  - · Pharmacist rounding with physicians
  - · Manager rounding to verify Bundle is implemented



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# Measuring reliable care for the seriously mentally ill

- Minnesota 10x10: A commitment to lengthen lifespan of people with serious mental illnesses by 10 years within 10 years
- · Composite measure for Seriously Mentally III:
  - Body Mass Index less than 30
  - Non tobacco use
  - Cholesterol measure at target
  - Blood sugar measures at target
  - Primary care visit in past 12 months



# Measuring reliable care for the seriously mentally ill

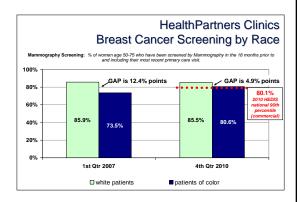
- Measure Results:
  - -January 2010 3.8%
  - March 2011 8.4% overall
  - March 2011 12.1% (for patients with visit to HealthPartners Medical Group primary care)
- Care Model Pilot with 4 psychiatrists has improved their rates by 3-4% in 5 months



# Four Care Design Principles Reliability Customization Access Coordination Care is customized to individual preferences and values One focus is reducing disparities

### Reducing the Gap: Breast Cancer Screening

- Offer same day mammograms
- Reaches women who need extra encouragement
- Average 500/month
- Outreach calls by radiology





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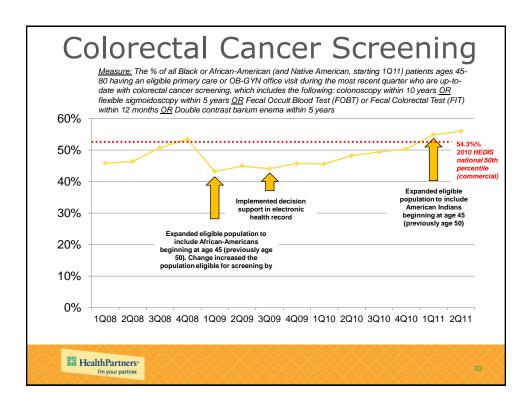
# Breast Cancer Screening: Interventions that have worked

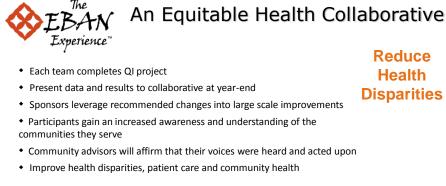
- Pilot: Offer walk-in mammography at time of visit
- Outreach calls then made to patients still due



The 'Pink Ticket' Program at Brooklyn Center





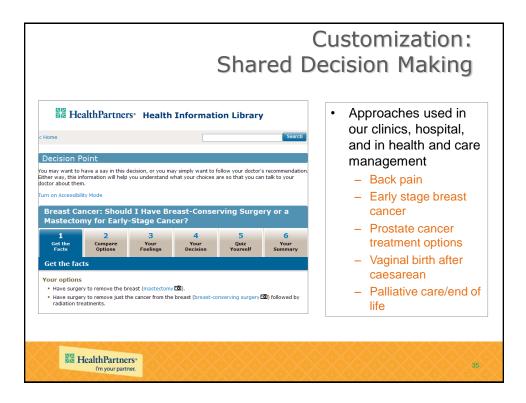


improve nealth disparities, patient care and comn	nunity nearth
Teams	Target Population
Increase Pediatric Immunizations	East African patients
Improve Diabetes Outcomes	Ethiopian patients
Increase Breast Cancer Screening Rates	Hmong and Somali patients
Reduce Readmission Rates	Patients of color and public program enrollees
Improve time to Pain Medication in the ED	Patients of color
Improve Colon Cancer Screening Rates	Patients of color and public program enrollees
Increase Number of Completed Advance Directives	African American patients
Increase Pediatric Preventative Dental Care	Public program enrollees
HealthPartners' I'm your partner.	34

Reduce

Health

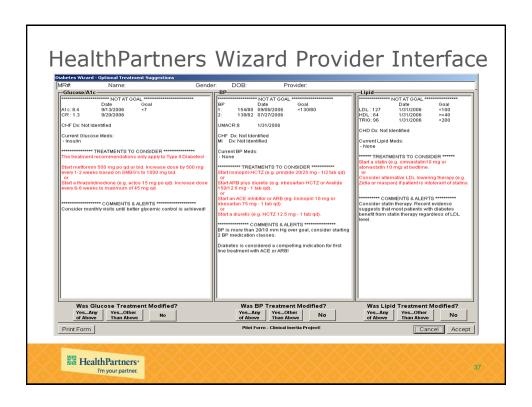
**Disparities** 



# The Diabetes Wizard standardizes and customizes care

- A tool in the electronic medical record that gives prompts and reminders to the care team
- Version 1 developed for diabetes to personalize goals and prioritize treatment options based on the evidence and patient preference
- Version 2 will address risk factors for cardiovascular disease: blood pressure, cholesterol, smoking, obesity, aspirin use and glucose
- Version 2 will prioritize the treatment options based on the degree of benefit to the patient



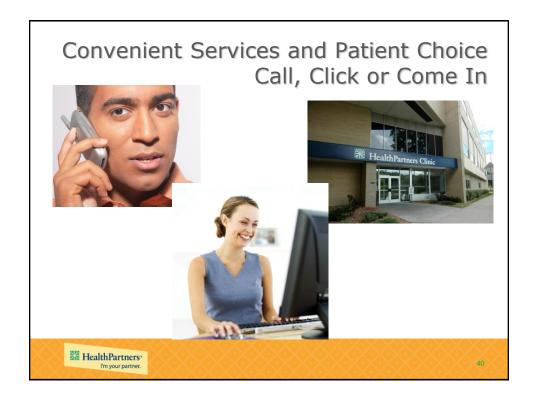


## The Diabetes Wizard standardizes and customizes care

The Wizard was helpful because it pushed me to intensify medication regimens and I could show it to the patient to help support an increase in medications. Anita MacDonald, MD





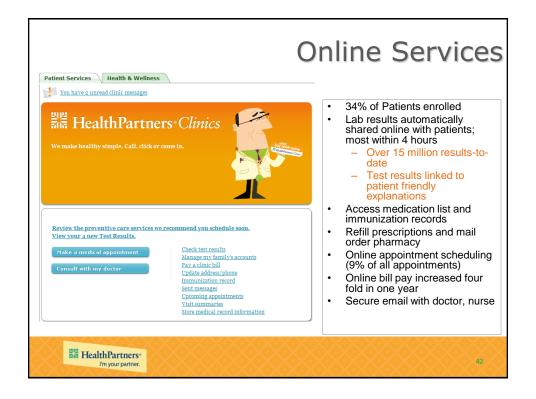


### **Appointments**

- Primary Care
  - 30% same day availability
- Specialty Care
  - Goal is routine access in 2 weeks
  - Efficient systems in place to ensure urgent access
- · Emergency Room access
  - Wait time decreased 36% at same time visits grew 14%
  - Patients who left without being seen is 1.5%
- Urgent Care and ER wait times posted online









### Virtuwell



Cough. (We treat over 30 common conditions.)



Click. (Easy online interview. Diagnosis by a nurse practitioner in 30 minutes.)



Cured. (Get treatment and prescription if needed.)



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### virtuwell: at a glance

- Available around the clock 24/7/365
- Custom Treatment Plan with prevention advice
- A simple \$40 price, insurance accepted
- Money-back guarantee
- Free & easy triage
- Free 24/7/365 follow-up care
- Evidence-informed & physician-endorsed, backed by five decades of care delivery innovation
- Ability to connect with a nurse practitioner anytime





### Coordination Across Specialties: Lung Cancer Pathway

- Consistent, coordinated approach to providing evidencebased care
- Partnership between primary care, oncology, pulmonary and thoracic surgery
- · Pathway is built into electronic record
  - One order for all lung nodules and cancers
  - Standardized treatment algorithms based on best evidence
  - Ability to measure outcomes
- Impact for patients
  - Builds trust when messages are consistent
  - Builds confidence when patient has one evidence-based care plan across all specialties
  - Increases satisfaction when care is coordinated by the same nurse



	Where	What	When
Diagnostic Workup	Lab/Imaging at Specialty Center	Blood tests Diagnostic scan Meet your specialist & discuss options (surgeon, pulmonologist)	Month 1
Treatment	Cancer Care Center	Planning and education visit with Oncologist & Nurse  •Plan your treatment •Emotional Needs Assessment •Advanced Directives •Pain Assessment & Education •Shared Decision Making •Chemotherapy Intent Discussed	Months 2 – 6
-	Regions Interventional Radiology Clinic	Portacath placement (for chemotherapy)	
	Cancer Care Center	Chemotherapy Education     Meet with Oncologist & Nurse – start chemotherapy	
Follow-up	Cancer Care Center	•Follow-up visit with Oncologist	6-9 months after last chemo
	Survivorship Clinic	*Get a comprehensive post-treatment plan that addresses medical, psychological, social and educational needs for cancer survivors	

# Care Coordination to reduce readmissions

- Reduce readmissions through collaboration of our hospital, clinics, care management and pharmacy services:
  - Identify high risk patients
  - Create care plans that reach across ambulatory, ED, ICU and inpatient
  - Schedule orders for follow up clinic appointment
  - Refer to home care and other resources
  - Simplify patient discharge instructions
  - Engage patients in "teach back" methods
  - Call patients post discharge



### Jane's Story

- 35 year old Female with a history of Diabetes type 1, borderline personality, narcotic abuse, severe anxiety
- 6 weeks prior to Care Plan
  - 14 Emergency Department visits/6 hospitalizations
- 6 weeks after Care Plan
  - 1 Emergency Department visit, 2 hospitalizations



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# What Changed? Plan of care developed with Jane

- No IV narcotics in Emergency Department, inpatient or outpatient, unless it is emergently necessary
- Will not refuse blood glucose monitoring or labs
- Will not refuse insulin or medications to optimally manage her diabetes



# What Changed? Plan of care developed with Jane

- Will not miss appointments with outpatient providers or education
- Outpatient appointments will be scheduled with primary care and Endocrinology
- The Emergency Room is not to be used for diabetes management or pain medication request
- Will use Careline before going to the Emergency Department



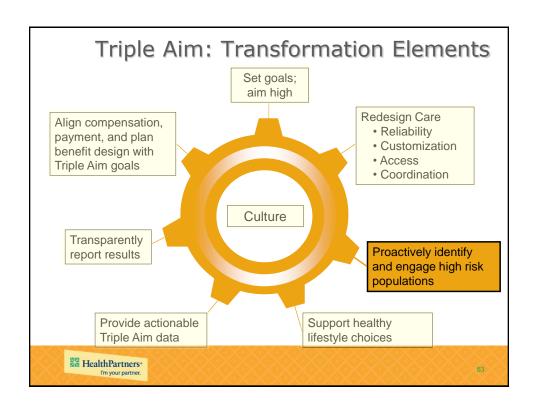
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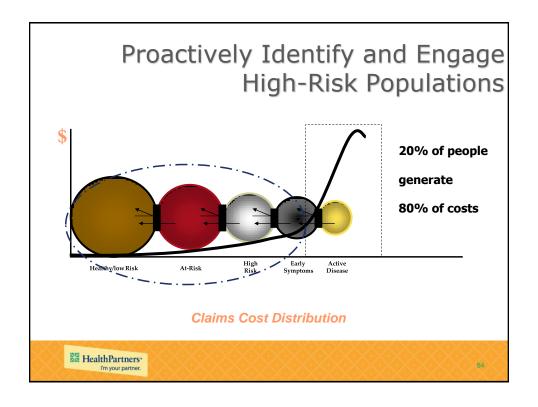
### Jane's Story

Care Management note from ED last week:

She kept saying "I did it myself. I can't believe I did it myself. I am not taking my pain medications like I used to, isn't that great?" Last time I saw patient, hair was dirty, skin pale and she was depressed. Today patient is clean, hair also clean and shiny.



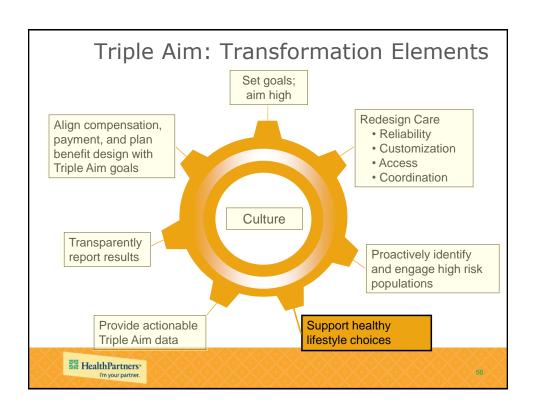


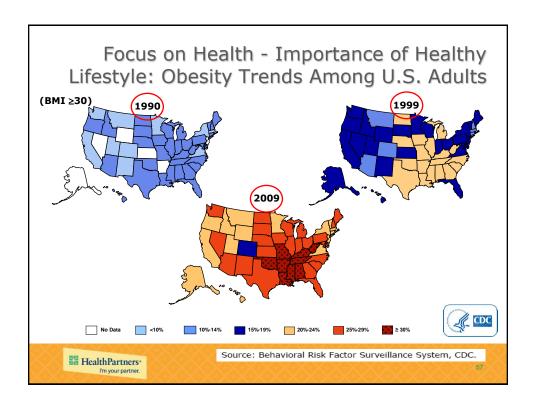


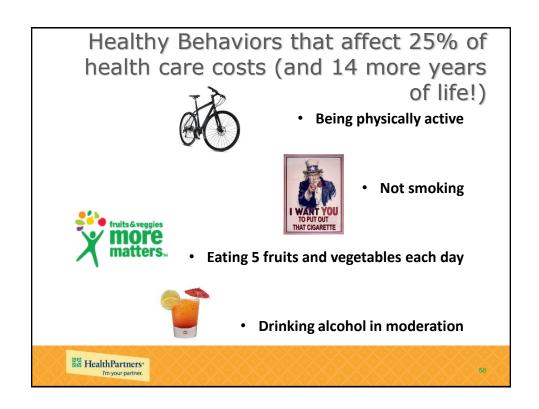
### Case and Disease Management

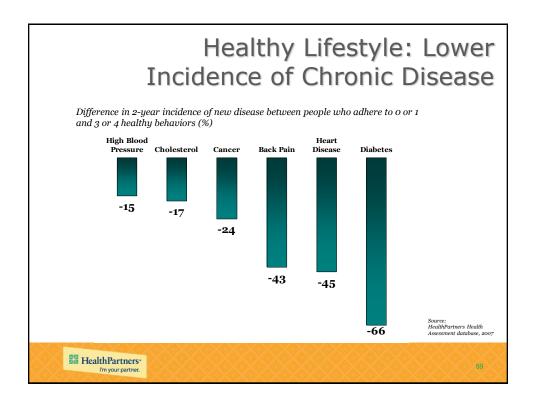
- Using health plan and care delivery capabilities
- · Identify patients at high risk
  - Leverage clinical and administrative data
  - Health risk assessment
  - Referrals from care team
- Engage patients to optimize health and prevent predictable complications
  - Both Case & Disease Management and care teams have a role
- Partnering with Allina, Essentia, Park Nicollet, etc. to coordinate with medical home/ACO development

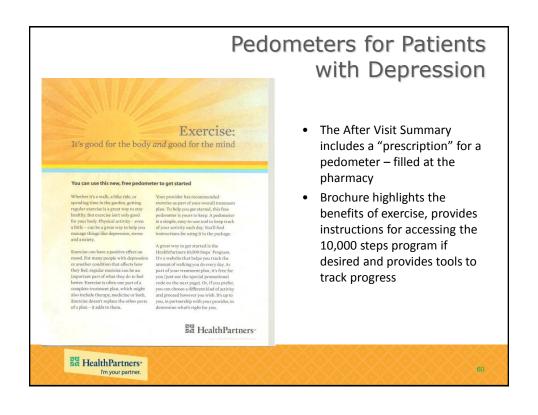


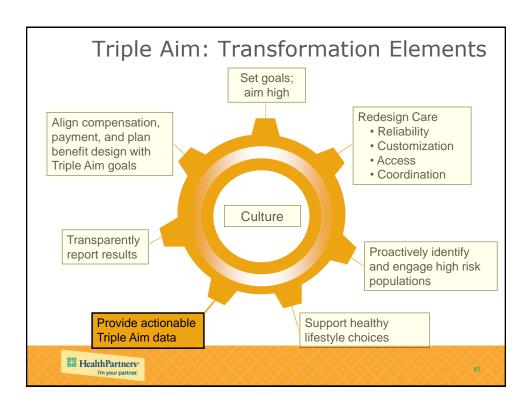


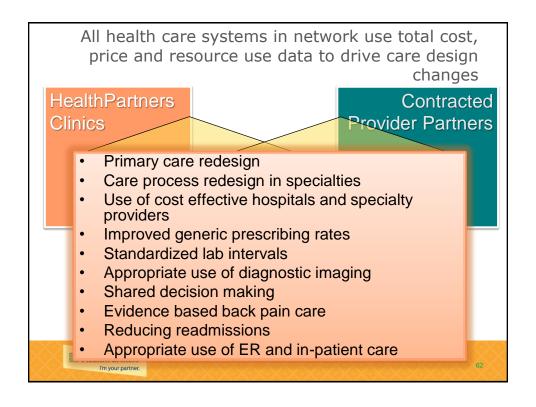


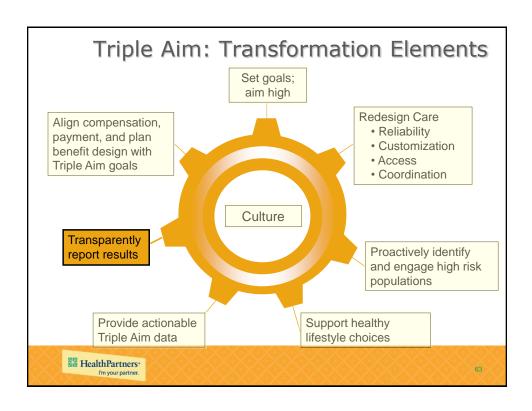


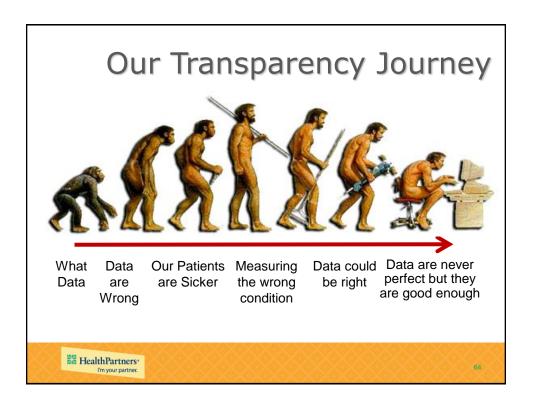


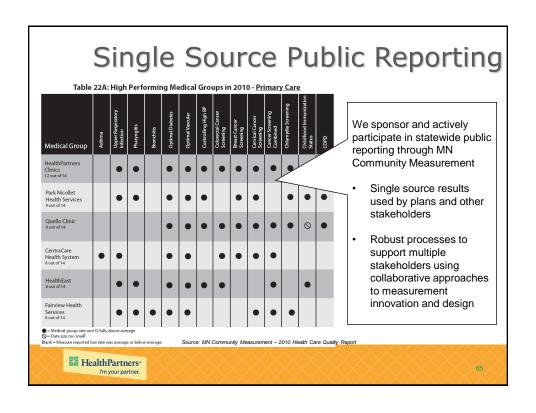


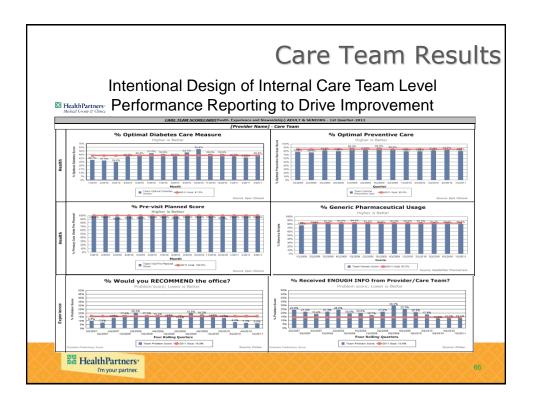


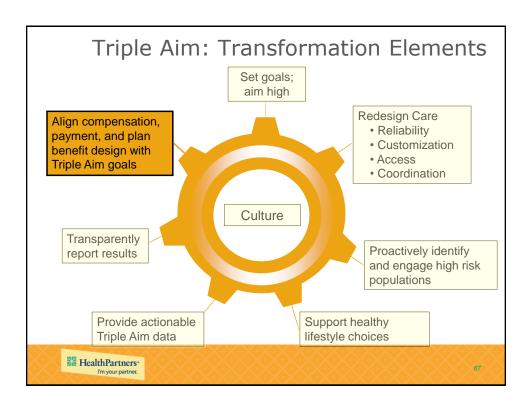


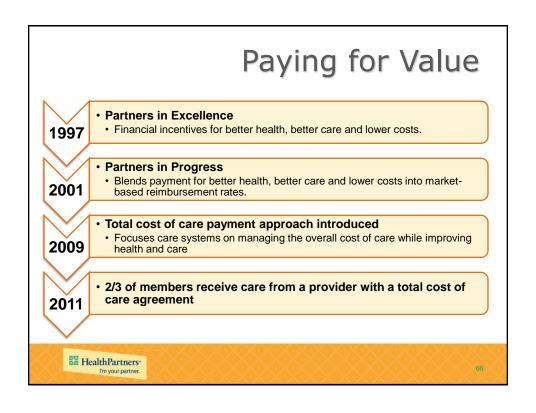








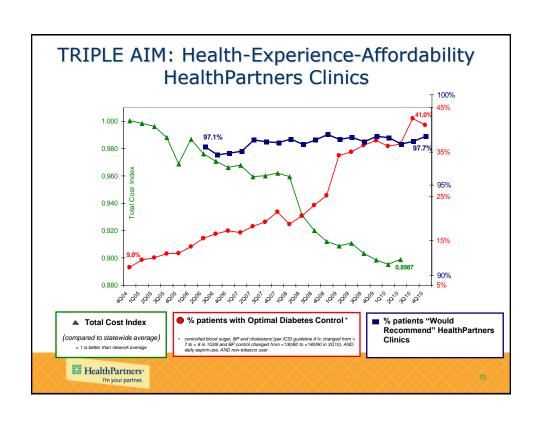




### Results

- In top 20 national in NCQA's Health Insurance Plan rankings for 2010/11
- · Medical Home recognition for all clinics
  - NCQA Primary Care Medical Home highest level designation
  - State of MN Health Care Home certification in Primary Care and Infectious Disease
- Hospital: Leapfrog Group's Highest Value Hospital Award 2009/10
- Employee engagement 8% above high performer norm
- Physician satisfaction (AMGA survey)
   25<sup>th</sup> percentile → 82<sup>nd</sup> percentile
- Achieved margin target in each of last 9 years
- Plan administrative costs at 5.4%; clinic unit costs moderated (1.07% compound annual growth rate 2004-10)
- Growth
  - 20% increase in medical plan membership over three years;
     15% in dental plan
  - Regions Hospital achieved top market share position in 2010
  - Clinic's active patients increased





### HealthPartners Delivers Value

- Ingenix Consulting Findings
  - "HealthPartners is delivering care to its members more efficiently than the health plans included in the benchmark database"
  - HealthPartners risk adjusted TCOC
    - 17% lower than regional and MN costs
    - 8% lower than national costs



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### Don Berwick's ACO

- · Will put patient and the family at the center
- Engage people in shared decisions
- · Teamwork will be paramount
- · Handoffs will matter
- Deliver on the Triple Aim
- Proactivity, innovation, investment, health information



### **Assets**

- Integration of financing and care delivery
- Ahead on affordability focused culture/consumer centric value proposition
- Brand and differentiation growth
- · East region care delivery system strength
- Health outcomes, quality results
- Innovation
- Improving results on patient experience/top-notch performance in member services
- Informatics
- Pioneering initiative in northwest quadrant
- Workforce (employee engagement 8% better than high performer companies)
- · Advanced work in care process redesign and care teams
- Solid financial performance over time

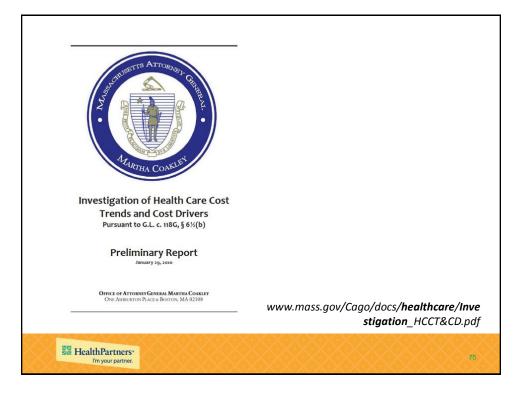


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### **Vulnerabilities**

- Revenue sources from government
- Minnesota loses as high performer
- Health plans in the bulls eye; single payor focus in Minnesota
- Not metro wide/west metro strategy
- Inner city geographic footprint
- Complacency while others are catching up
- Many stakeholders
- Many uses for capital/not such a big bank account or margins
- · Margin at risk





# Attributes of Successful Common Pool Resources (CPRs)

- Both the boundaries of the CPR and the people or organizations who have rights to withdraw from the CPR are clearly defined.
- Appropriation rules (taking resources from the CPR) and provision rules (contributing to the maintenance of the CPR) are congruent with local conditions.
- 3. Most people affected by the operating rules of the CPR can participate in modifying the operating rules.
- Monitors, who actively audit CPR conditions and behavior, are accountable to the appropriators (people who withdraw resources from the CPR) or are the appropriators.
- 5. Appropriators who violate operating rules are likely to be sanctioned.
- 6. Appropriators and their officials have rapid access to low-cost local arenas to resolve conflicts.
- The rights of appropriators to devise their own institutions are not challenged by external governmental authorities.

Ostrom E. Governing the Commons: The Evolution of Institutions for Collective Action. New York: Cambridge University Press: 1990.



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